



Mever Lose



J. O. HALL man for Skinner Mfg. Co., Chattanooga, Tenn.

"All over my territory I see TUXEDO on every merchant's shelf; it looks like the vhole world is trying to smoke TUX-EDO. I never saw a brand make such a hit with the smokers. Well, of course, TUXEDO is superior in every sense, and every man wants the best that he can buy for his money. I can't see any other reason." can't see any other reason."
J. O. Hall.



TOM G. MALLON man for United States Elec. Sup-ply Co., Chattanooga, Tenn. "TUXEDO keeps me com-pany on many a long ride, and what would be lonesome even-ings if it wasn't for 'TUX.' It's always reliable—always pleases my taste and never bites or stings."

TOM G. MALLON.



M. G. KEOWN
Salesman for Armour & Co.
Chattanooga, Tem.
"When they see me coming in
at the door, the clerk reaches
for that old green can. Yes, it
is that and nothing else. No sir,
I would never sacrifice that good
sweet, mellow taste for any flavor
I have ever found in any other
can tobacco. Yes, it is 'TUX'
or go until I find it."

M. G. KEOWN.

M. G. KEOWN.



"I have smoked a good many tobaccos, but never found one equal to TUXEDO for mildness, sweetness and solid comfort. I've stopped trying the others—what's the use?" J. P. JONES.



J. A. GOODPASTURE Salesman for Morgan & Hamilton Co., Bristol, Va. "TUXEDO is a pleasant and satisfying smoke. One realizes they are smoking real tobacco, yet it is mild and mellow—any-how that has been my experi-ence after smoking it for years."

J. A. GOODPASTURE.

JOHN B. MORGAN Salesman for Mergan Hamilton Co., Nashville, Tenn. 'Am convinced that TUX-EDO is the best tobacco I ever used. No trouble to find it, as it is everywhere." JOHN B. MORGAN



C. W. MOORMAN Bate Manager I eral Chemical Co. Louisville, Ky. "I have been a constant user of TUXEDO for ten years and find it suits my taste better than any other tobacco I can get."

C. W. MOORMAN.

C. W. MOORMAN.



Pres. & City Salesman for Frank May & Son, Brokers, Knoxville, Tenn. "When I am tired after a hard day's work, and things have not gone just right, I inadvertently turn to my pipe of TUXEDO for comfort and retreshment. FRANK MAY.



E. L. CAMPBELL

Knoxville, Tenn. "A traveling man is continually urged to try different kinds of tobacco. I've tried a lot of them, but I come back to TUXEDO in the end. It seems to grow sweeter and more de-licious every year."

E. L. CAMPBELL.



W. D. WILLIAMS "I have smoked lots of different tobscoos and am now using TUXEDO. It is the best yet."

W. D. WILLIAMS.



E. CASEY •

Salesman for Robinson Notion & Specialty Co., Chattanooga, Tenn. "The tobacco that's worth while is the tobacco that brings a smile when everything goes wrong. Yes, you know it's that old 'TUX,' that word we have old 'ICA, that word we have been seeing on every bill poster, in every show window: yes, in fact every nook and corner of the earth. Get on the 'booster's' train and join the 'cheerful band, leaving all those old grouches and frowns behind you. It's all said and done if you will only get in line and smoke only get in line and smoke TUXEDO. Good-bye." J. E. CASEY.



GEO. S. McCARTY Salesman for Kelly Cigar Co., Chattanooga, Tenn. "TUXEDO for me first, last and all time to come."
GEO. S. McCARTY.

Live Wires of the Road Smoke and Endorse

edo The Perfect Tobacco for Pipe and Cigarette

There never was another tobacco like Tuxedo—none so sweet and mild, none so satisfying and comforting.

And the big reason is the original "Tuxedo Process." After the choice, ripe leaf for Tuxedo has been thoroughly mellowed by nature, that wonderful secret "Tuxedo Process" removes every particle of bite and makes Tuxedo the most enjoyable smoke that can possibly be produced.

You try Tuxedo for a week. The guarantee plainly printed in the top of each tin says that Tuxedo must be entirely satisfactory to you, or your money back.

THE AMERICAN TOBACCO COMPANY, Inc.



Made in LOUISVILLE, KY. Famous green tin, with gold lettering, curved to fit pocket 10c In Tin Humidors, 40c and 80c In Glass Humidors, 50c and 90c



BLUFORD NAPOLEON RICHARDS Salesman for Cedar City Mills, Lebanon, Tenn.

"I never knew what pipe pleasure was until I got on to TUXEDO. Gee, but it is great, I cheerfully recommend it to my friends." BLUFORD NAPOLEON RICHARDS.

TOM BRAY Salesman for C. T. Cheek & Son. Nushville, Tenn. "I have found TUXEDO tobacco one of the sweetest flavored and finest tobaccos for pipe I ever smoked. I don't see how men who desire a 'Quality' smoke for the pipe can pass it by."

Tom Bray.



Mgr. Stoops Bill Posting & Adv. Co., Chattanoogs, Tenn.

"For a few months I tried another kind di tobacco, but now I've come back to TUX-EDO. No other tobacco has that delicious TUXEDO flavor, and TUXEDO makes good on its promise—it never bites my tongue, no matter how much I smoke of it." C. E. Stoops.



H. C. THOMPSON Salesman for Chattanooga Coffee Co., Chattanooga, Tenu.

"When dull business cares grate heavily on my nerves, I smoke TUXEDO, because it brings prosperity and happiness

H. C. THOMPSON.



S. M. MARSHALL man for Cash Melton Hardware Company.

"There is something about TUXEDO that makes it different from any other tobacco. I suppose it's the "TUXEDO Process' that I've read so much about. TUXEDO is the only brand I smole." about. TUXEL-brand I smoke." S. M. MARSHALL.



